

- News Release -

TSX Venture Exchange: DVV

July 5, 2011

DRIVEN WELCOMES LINDSAY BOTTOMER TO ITS BOARD OF DIRECTORS

July 5, 2011 – Driven Capital Corp. (TSXV: DVV) (“Driven” or the “Company”) is pleased to announce that Lindsay R. Bottomer, P.Geol, has been appointed to its Board of Directors.

“We’re thrilled to have a person with such pedigree and regional knowledge of the Blackwater Gold District joining the Driven team,” said Toma Sojonky, the Company’s CEO. “Welcome, Lindsay.”

Mr. Bottomer is a professional geologist with almost 40 years of experience in global mineral exploration and development with several major and junior mining companies. He is currently the Vice-President of Business Development for Entrée Gold Inc., a TSX and NYSE-AMEX listed company focused on the worldwide exploration and development of copper and gold projects.

Before joining Entrée Gold, Mr. Bottomer served for over four years as President & CEO of Southern Rio Resources Ltd. (now Silver Quest Resources Ltd.). During this time Southern Rio was one of the few companies focused on exploration in the Nechako region of Central BC, including the acquisition and initial drilling of the Davidson gold-silver property, which was later optioned to Richfield Ventures Corp.

Mr. Bottomer subsequently served as an independent director of Richfield until their recent friendly acquisition by New Gold Inc.

Mr. Bottomer obtained a Bachelor of Science (Honours) degree in geology from the University of Queensland and a Master of Applied Science degree from McGill University. He is a member and former elected councillor of the Association of Professional Engineers and Geoscientists of British Columbia, and a fellow of the Australasian Institute of Mining and Metallurgy. He is also a past President of the British Columbia and Yukon Chamber of Mines.

Driven is a publicly traded exploration company focused on the discovery of high-value precious metals deposits in North America. Please visit our web site at www.DrivenCapital.ca.

For further information please contact Toma Sojonky, President & CEO, at (604) 569-0799.

**On Behalf of the Board of Directors of
Driven Capital Corp.**

“Toma Sojonky”

Toma Sojonky
President & CEO

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