

- News Release -

TSX Venture Exchange: DVV

September 6, 2011

Driven Samples 9,970 g/t Silver at Lyn

September 6, 2011 – Driven Capital Corp. (TSXV: DVV) (“Driven” or the “Company”) is pleased to report that it has received re-assaying results for a rock sample taken from the Lyn Silver Project.

ALS Canada Ltd. has certified that rock sample LR-024 has check-assayed **9,970 g/t Ag**.

The sample was re-split, pulverized and analyzed in ore grade form using method ME-GRA22.

LR-024 is one of the samples referenced in the Company’s news release dated August 22, 2011, which initially assayed over the reporting limits of testing silver (>10,000 g/t Ag) and lead (>30.0% Pb) in ore grade form. Driven is still awaiting the results of the silver concentrate (method Ag-CON01) and lead-titration (method Pb-VOL70) tests ordered for the ultra-high-grade samples.

The Company is also awaiting assays for the balance of the 157 total rock samples collected within mineralized zones at surface, from old trenches, and from the 13 new trenches (approximately 232 linear meters) excavated and reclaimed by Aurora Geosciences Ltd. in June and July. Highlight rock sample assays and re-assays will be published as they become available, and the sampling results will be published on the Company’s website once received and mapped in entirety.

Geologist U. Peter Kurisoo, a Director of the Company, is the Qualified Person under National Instrument 43-101 responsible for the technical information in this news release.

Driven is a publicly traded exploration company focused on the discovery of high-value precious metals deposits in North America. Please visit the Company’s web site at www.DrivenCapital.ca.

For further information please contact Toma Sojonky, President & CEO, at (604) 569-0799.

**On Behalf of the Board of Directors of
Driven Capital Corp.**

“Toma Sojonky”

Toma Sojonky
President & CEO

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