

- News Release -

TSX Venture Exchange: DVV

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Driven Samples 2,770 g/t Silver and Commences Drilling at Lyn

August 22, 2011 – Driven Capital Corp. (TSXV: DVV) (“Driven” or the “Company”) is pleased to report that it has received preliminary analytical results from its sampling and trenching program, and has commenced a shallow drilling program, at its 100% optioned Lyn Silver Project in the Whitehorse Mining District of the Yukon.

The first 100 samples submitted to ALS Canada Ltd. (“ALS”) have assayed up to 2,770 g/t Ag and 26.3% Zn.

Certain other samples have been certified by ALS to have assayed >10,000 g/t Ag and >30.0% Pb. The Company has ordered ALS to re-run these samples in ore grade form, as well as implement concentrate/titration methods to measure and report for ultra-high silver and lead grades.

Driven is awaiting assays for the balance of the 157 total rock samples collected within mineralized zones at surface, from old trenches, and from the 13 new trenches (approximately 232 linear meters) excavated and reclaimed by Aurora Geosciences Ltd. (“Aurora”) in June and July. Additional rock sample assays and re-assays will be published as they become available.

The Company also reports that Aurora has commenced a ten-day, 500 to 1,000 meter shallow drilling program within Lyn’s historical high-grade zones. Ten holes, ranging in depth from approximately 25m to 100m are planned, using a Winkie drill. The program is intended to test down dip and along strike of the veins exposed at surface in order to determine attitude, morphology and controls on mineralization. Driven intends to ship drill cores to ALS’s North Vancouver lab with the objective of expediting assays, which will be announced as they become available.

Aurora, as Driven’s agent, is finalizing a Class 3 Permit application for further exploration activities, which include an anticipated 2,500m conventional diamond-drilling program within the historical high-grade silver area, as well as certain peripheral mineralized zones.

Geologist U. Peter Kurisoo, a Director of the Company, is the Qualified Person under National Instrument 43-101 responsible for the technical information in this news release.

Driven is a publicly traded exploration company focused on the discovery of high-value precious metals deposits in North America. Please visit the Company’s web site at www.DrivenCapital.ca.

For further information please contact Toma Sojonky, President & CEO, at (604) 569-0799.

**On Behalf of the Board of Directors of
Driven Capital Corp.**

“Toma Sojonky”

Toma Sojonky
President & CEO

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